

**FISCAL YEAR 2023**

# IMPACT REPORT







# OUR MISSION

To improve the lives of those struggling with relational and identity difficulties by implementing faith-based intervention strategies rooted in communication techniques.

## **Language Specific Faith-Based Relational Communication Intervention for:**

Marriage (Premarital & Post), Divorce, Family, Parenting  
Youth, Identity, Sexuality/Gender, Relationships  
Anger Coaching, Life Changes, Geriatric Care, Perinatal  
Wellness, Addiction, Grief/Loss, Refugee Integration  
& So Much More!

# REVENUE & EXPENSES

**\$71,445**

CARRIED OVER FROM 2022



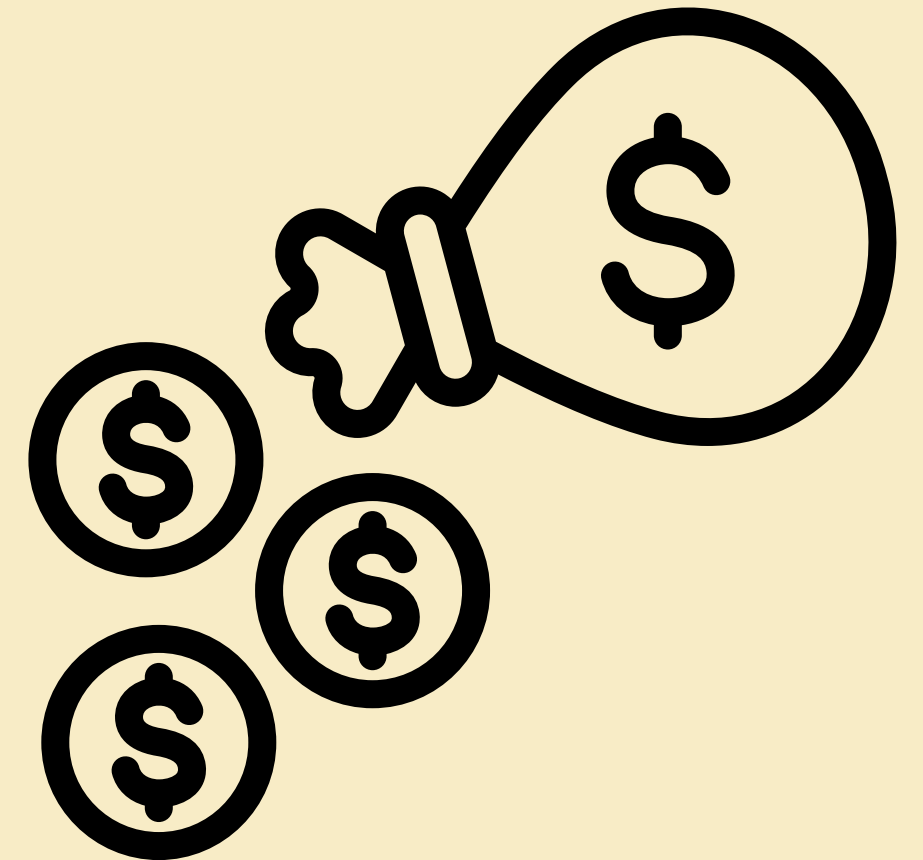
**\$573,909**

2023 REVENUE



**\$605,282**

2023 EXPENDITURE



# FUNDING AVENUES

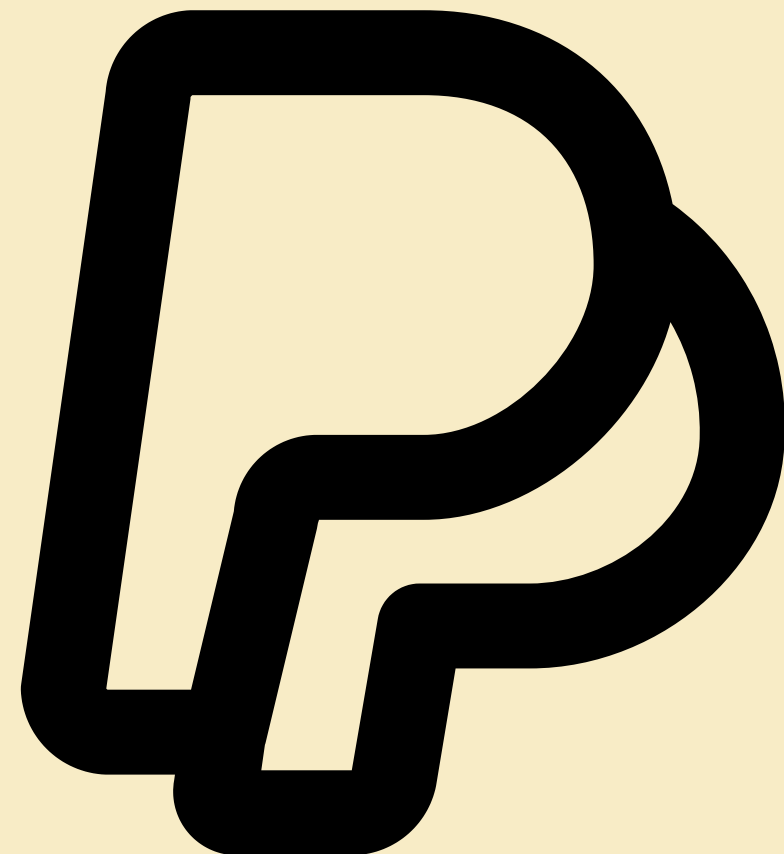
**\$151,237**

**CURRENT FUNDS**



**\$20,432**

**FUNDS THROUGH PAYPAL**



**\$5,100**

**SQUARE: Donations**



Square



# CAMPAIGNS & GRANTS

**\$33,087**

LAUNCHGOOD



**\$322,000**

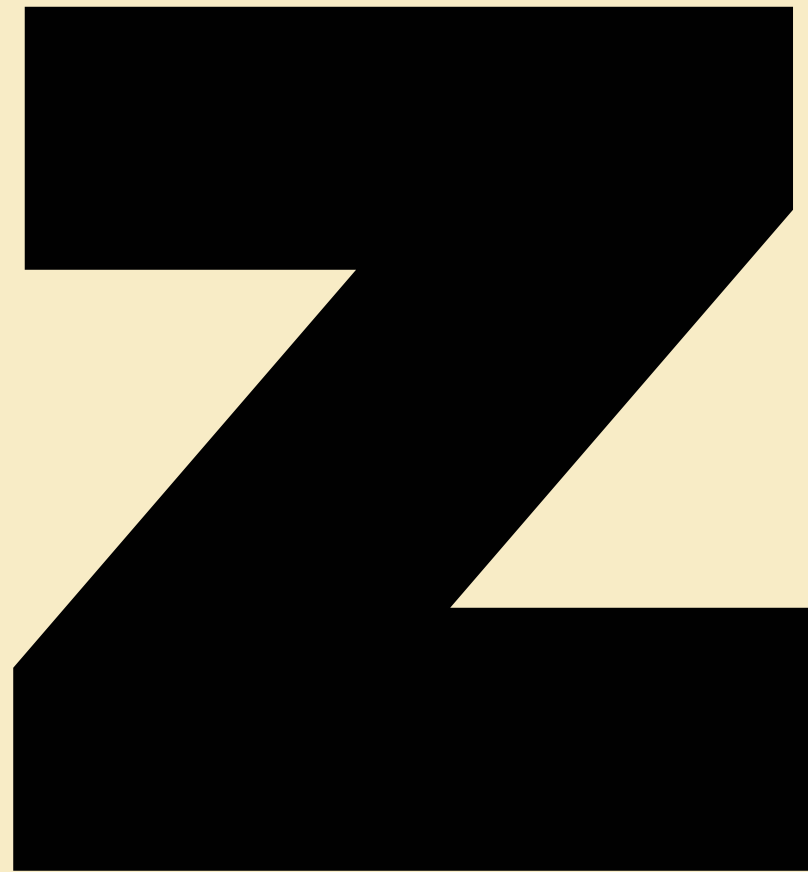
GRANTS



# OTHER FUNDS

**\$32,892**

**ZELLE: Program Fees & Ticket Sales**



**\$227,109**

**INTERVENTION SESSIONS**



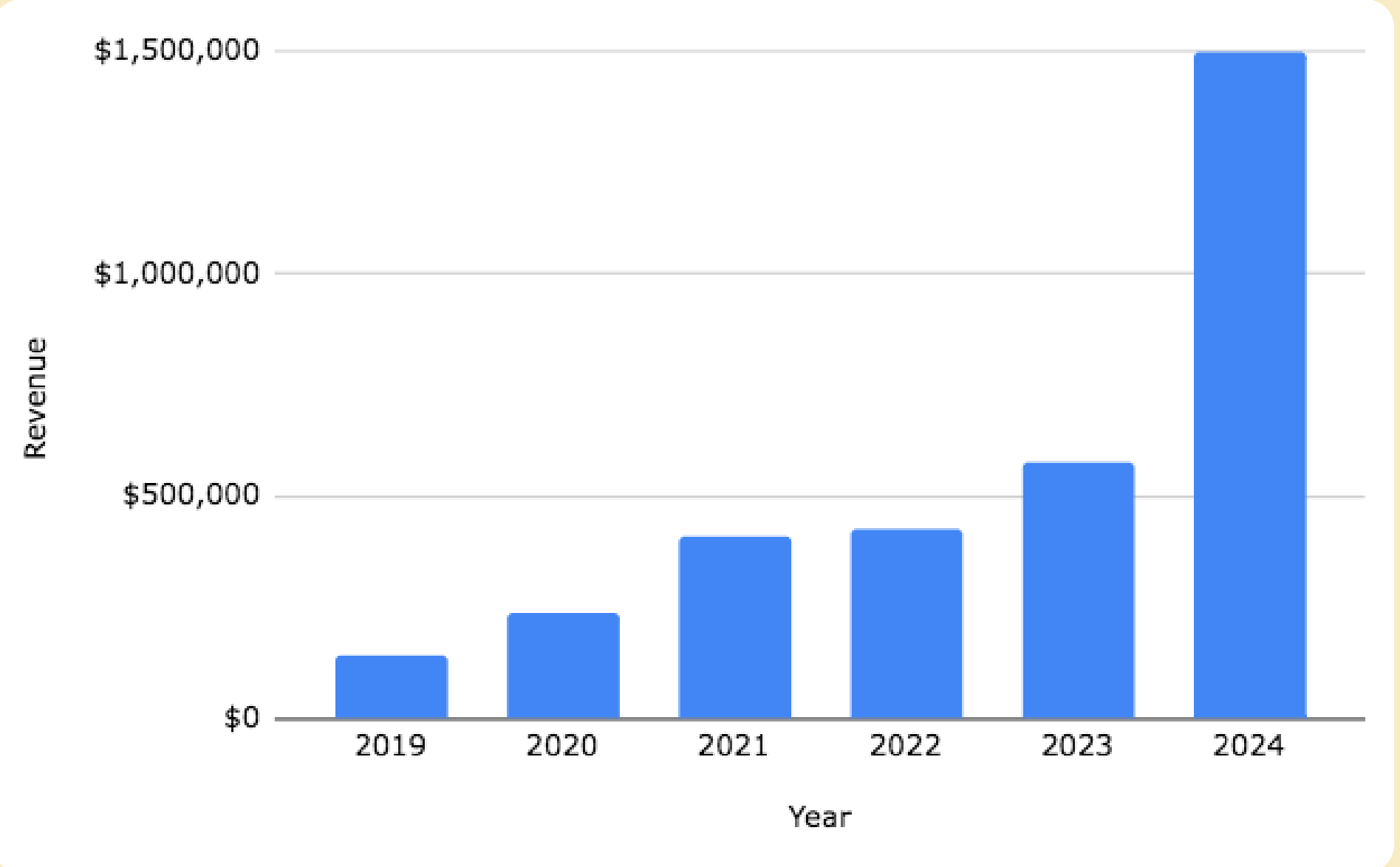
**\$6,813**

**ZAKAT: Used for Session Fees**



# REVENUE GROWTH

**2019: \$141,927**  
**2020: \$239,081**  
**2021: \$409,856**  
**2022: \$423,570**  
**2023: \$573,909**  
**2024: \$1.5 million**



# 2023 EVENTS

## JAN

Ladies Night &  
Uplift Parenting  
Program

## FEB

IRC Partnership &  
IRUSA Grant &  
MFNS Single  
Mothers Program

## MAR

ITVUSA Show &  
ECAR  
Presentations

## APR

Ramadan Meal  
Distribution & Eid  
Ul Fitr Refugee  
Event

## MAY

Welcome Fund Grant,  
Hello Neighbor  
Convening & ICNA

## JUN

Morocco Couples  
Retreat, Gender  
Identity Seminar &  
Eid Ul-Adha Meal  
Distribution

## JUL

Fajr at the Beach &  
Language Specific  
Virtual Support  
Groups

## AUG

Family Picnic &  
Emotional  
Wellness Fair

## SEP

Halal Food Fest  
Tabling & MAPS  
Seattle Series

## OCT

Reconnect  
Conference &  
Healing Circle  
Support Group

## NOV

Family Umrah &  
200+ IRC On-Site  
Presentations &  
Refugee Sessions

## DEC

Night of Community  
Support & Big Chill 5K  
& MAS Chicago



# OUR TEAM

## BOARD

- Suzy Ismail - President
- Shomail Malik - Vice President
- Amro Mosaad - Treasurer
- May Mansour - Secretary
- Farhan Syed - Member

## SOCIAL SERVICES

- Youssra Kandil

## VOLUNTEER LEADS

- Huma Khalil
- Adam Arif
- Ali Abu Omar
- Nancy Elbasty
- Hala Shereef
- Haania Ahmad

## EMPLOYEES

- Suzy Ismail - Founding Director
- Freshta Taeb - Senior Refugee Dari Interventionist
- Rasha Abdeldayem - Family, Teen, Children's Arabic Interventionist
- Ahmed Mohamed - Marriage, Teen, Arabic Interventionist
- Shafiq Qureshi - Dari/Pashto Interventionist
- Dina Fradkin - Grant Writer & Ukrainian Interventionist Lead
- Larysa Kokhana - Ukrainian Interventionist
- Sidra Afzal-Baqai - Family, Teen, Women Urdu Interventionist
- Taha Khan - Boys Support Group Lead and Workshop Presenter

## SUPPORT STAFF

- Aya Mansour - Administrative Lead & Project Coordinator
- Alyssa Kumalmaz - Administrator
- Dania Rohani - Administrator
- Sobia Pervez - Geriatric Care & Urdu Interventionist/Presenter
- Heba Megahed - Arabic Refugee Interventionist/Presenter
- Maryam Mansour - Event Coordinator/Planner
- Sara Moustafa - Intern
- Maram Ali Ghellai - Intern
- Nabila Marthellato - Intern
- Aisha Jilani - Intern
- Ali Mansour - Intern

# INTO THE FUTURE

## NEW LANGUAGES

We are thrilled to announce that our partnership with the International Rescue Committee (IRC) will continue into 2024! We will now provide our services in Swahili, Burmese, and Spanish in addition to our current services in Arabic, Dari/Pashto, and Russian/Ukrainian. Each language-specific interventionist will deliver 4 on-site presentations per site (NY, NJ, VA, KS, MD, CA, WA, UT, AZ, ID, MT, GA, FL, CO, and TX) in addition to providing over 500 intervention sessions across all languages.

## IRC TRAINING

Through our continued partnership with the IRC, Cornerstone staff will be providing full-day staff training at each of the 24 IRC sites across the US. After every training session, our team will also arrange a virtual follow-up session with the IRC staff members and will provide a published training manual guiding staff through our Cornerstone Collectivist Method for Refugee Emotional Wellness Intervention. We'll be bringing on 15 new staff members for this initiative.

## IRUSA TRAINING

Cornerstone is also pleased to announce that we are the recipients of another domestic grant from Islamic Relief USA which will allow us to provide mini-emotional resilience training workshops to smaller refugee service aid organizations. Working across 18 different sites, our team will train at least 20 staffers/volunteers at each site for a total of 360 aid providers trained in our method of intervention by the end of the grant cycle.